

Reinvigorated Jaboulet offers un-Paralleled quality

Paul Jaboulet Aîné has undergone a renaissance in the hands of the Frey family, and their investment in quality since purchasing the domaine in January 2006 is now shining through in their wines.

The entry level Côtes du Rhône 'Parallèle 45' range, in particular, has attained new heights under winemaker Jacques Desvernois and vineyard manager Sébastien Baillon, and epitomises the return to the high standard which made Jaboulet famous. 'Parallèle 45' takes its name from the 45th North parallel, which runs two kilometres from the Jaboulet cellars.

From the excellent 2007 vintage, the **'Parallèle 45' Rouge** is a blend of 60% Grenache and 40% Syrah sourced from 25 year old vines, and now comprises 90% Villages level fruit (including Cairanne, Vinsobres and Séguret). The Syrah adds aromatic finesse, good acidity and rounded tannins to the juicy spiced red berry fruit of the Grenache. Twenty five percent of the blend was aged in Jaboulet's new 80hl oak casks for 12 months to refine the wine's structure and complexity. After bottling, the wine was aged for a further six months before release to ensure it is in optimum condition and ready to drink on purchase. Awarded a Silver medal by this year's IWC and Decanter World Wine Awards, the Côtes du Rhône 'Parallèle 45' Rouge 2007 is **new to Waitrose**, retailing at £8.99 per bottle, and Waitrose Wine Direct.

Named 'Great Value Champion Rosé' at the 2009 International Wine Challenge, the 2008 **'Parallèle 45' Rosé** is a blend of 50% Grenache, 40% Cinsault and 10% Syrah, and has an elegant strawberry fruit character. A blend of 60% Grenache Blanc, 30% Viognier and 10% Bourboulenc, the 2008 **'Parallèle 45' Blanc** is fresh, lively and weighty in body, displaying the full, white stone fruit and spice of many a Crozes-Hermitage. Both wines are available at independent merchants, with the RRP of £8.99 per bottle.

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